

- 301-841-5337
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- Washington, DC
- sboone.design

## SUMMARY

- Fourteen+ (14) years as a creative desktop publisher, graphic designer, and web designer & development, and user experience and user interface design.
- Knowledgeable and proficient in all aspects of layout production, print and visual design processes and procedures, and user-centered design approach and rapidly test and iterate your design
- Experienced in researching and designing for all user experiences when interacting with a digital product.
- Possess a broad skill set in compiling and producing formal publications, creativity, typography, retouching, responsive web design, and UX lifecycle.
- Develop UX deliverables such as personas, information architecture, sitemaps, and wireframes
- Strong work ethic and organizational, written, and verbal communication skills.
- Self-motivated with the ability to effectively prioritize work and multitask concurrent assignments simultaneously as a significant team member or independently.
- Outstanding, first-rate manual dexterity skills in both Personal and Apple computer environment
- To perform assigned tasks, utilize Adobe Creative Suite (CS6), numerous MS applications, various graphic packages, and internet tools
- Experienced in Agile development processes.
- Experienced in Section 508 web standards and 508 document remediation.

# SHANNON BOONE

UI/UX PRACTITIONER, PROFESSOR & MENTOR

## EXPERIENCE

### SENIOR UX ANALYST/DESIGNER

2016 - Present

VersaTech Inc

- Develop user interface and experience to meet current and future application requirements for NHTSA (National Highway Traffic Safety Administration) projects as authorized contract personnel
- Collaborate with software developers and participate in user interface reviews to ensure implementation meets design standards
- Use qualitative design research techniques and technology trends to provide specific
- User Experience direction and solutions to complex problems
- Perform user testing and usability testing to help the team deliver software based on user's needs and support a human-centered experience in an agile environment
- Work directly with Business Analysts to synthesize data, develop workflows and interactive wireframes
- Design web interfaces and prototypes for an Angular web framework
- Develop personas, journey maps, and competitive analysis to improve the experience for users for other commercial projects
- Create graphics updates for VersaTech's Corporate website

### IT ADMIN WEB DEVELOPER

2014 - 2016

- Provided IT and Admin website support as an authorized contractor for a pilot project on a Joint Incentive Fund (JIF) between the Department of Defense (DoD) and the Department of Veterans Affairs (VA) through unclassified information sharing serving called MAX.gov
- Assisted with providing inputs for weekly, quarterly, and final deliverables
- Created and maintained site maps, wireframes, and test pages
- Performed quality assurance to ensure no grammatical errors or formatting errors
- Maintained and updated metadata
- Organized documents on the team's SharePoint site and created newly labeled folders to make finding documents easy and efficient
- Designed and developed web pages using HTML and CSS as well as executed 508 compliance standards

### WEB DEVELOPER/GRAPHIC DESIGNER

2012 - 2014





- Authorized contract position to carry out requests to create entries on the Food and Drug Administration's website, using a content management system on behalf of the Center of Food and Applied Nutrition
- Performed Quality Assurance to ensure no grammatical or formatting errors
- Maintained and updated metadata
- Designed and developed web pages using HTML and CSS, as well as executed 508 compliance standards
- Administered solutions for 508 document remediation on PDFs and Microsoft PowerPoint documents
- Provided technical assistance to projects and proposal teams

### PRODUCTION ASSOCIATE/DESIGNER

2006 - 2012

Platts

- Developed the design and the finalized layout of daily publications, newsletters, and graphic designs of numerous publications from rough drafts before submitting them to the printer service
- Assigned to assist with the supervision of the editor team to ensure the quality, efficiency, and timely delivery of daily/weekly publications
- Meet production schedules and deadlines to complete projects in a timely and efficient manner with precision
- Interacted daily with senior editors in the United States and abroad to gather requirements and provide customer service to meet their business needs

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## EDUCATION

### KENT STATE UNIVERSITY

Master of Science in  
Information Architecture and Knowledge  
Management  
(Concentration on User Experience Design)

2014-2016

### VIRGINIA STATE UNIVERSITY

Bachelor of Fine Arts  
Visual Arts in Communication and Design

1999-2003

## CERTIFICATION

Certified Scrum Master (CSM)

## SKILLS

**UX/UI:** Axure, Adobe XD, Treejack,  
Chalkmark, OmniGraffle, InVision, Proto.io,  
Balsamiq, Figma

**Web Design/Development:** HTML, CSS,  
JavaScript, XML, XHTML, Adobe  
Dreamweaver, Accenture, MAX.gov,  
Webflow, Bootstrap, WordPress

**Graphic/Print Design:** Adobe Photoshop,  
Adobe Illustrator, Adobe InDesign, Adobe  
Acrobat, Quark XPress, Microsoft Office

**508:** Adobe Acrobat Professional,  
CommonLook PDF & Office, JAWS

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UI/UX PRACTITIONER, PROFESSOR & MENTOR

(CONT.)

- Generated design and creation of charts, tables, and graphics that accompanied text for specific newsletters as determined by editorial needs
- Served in a Microsoft environment and utilized numerous graphic applications, such as Adobe InDesign, Illustrator, Photoshop, and Quark Xpress
- Created and performed quality assurance on various files for publications and newsletters
- Maintained template to use while ensuring layout accuracy and slashed production time by half
- Monitored automatic upload of the newsletter to the website

## ACADEMIC EXPERIENCE

UX/UI SUBJECT-MATTER EXPERT

01/2023 - 04/2023

iDesign

- Collaborated with Learning Architects to design online courses to support instructors in implementing and developing accessible content in UX Design
- Established learning outcomes and alignment of content and assessment to those learning outcomes
- Created and developed professional modules related to incorporating accessibility into a UX curriculum
- Collaborated with Lead Learning Architect to create a slide deck and facilitation guide
- Identified relevant open educational resources, research-based learning content, and appropriate instructional methods for the online delivery of content
- Worked with Lead Learning Architect and Project Managers to ensure all deadline dates were met throughout the course design and development process

FRONTEND DESIGN FOR UX DESIGNERS MENTOR  
(FREELANCE)

2021 - Present

CareerFoundry

- Work with students on the specialization course, Freelance Frontend Design for UX Designers
- Review achievements via screencasts (video reviews)
- Respond to student submissions
- Conduct video calls that focus on career success, such as CV preparation, interview skills, portfolio preparation, etc
- Answer general student questions related to career advice

ADJUNCT PROFESSOR

2019 - Present

University of Maryland Global Campus

- Deliver lectures to undergraduate students for the Digital Media and Web Technology department on topics such as digital media and society, User Experience, and Interface Design
- Prepare course materials such as syllabi, assignments, and class discussions
- Evaluate and grade students' classwork, assignments, and papers
- Frequently interact with students through online learning tools, Zoom lectures, or in-person lectures
- Provide feedback to students on possible improvements and performance

YOUTH CODING INSTRUCTOR (PART-TIME)

2016 - 2018

Generation Code

- Instructed lessons and lectures in HTML, CSS, JavaScript, and Scratch classes to children ages 7-17
- Prepared materials and lessons to facilitate curriculum
- Challenged, engaged, and communicated with students to encourage their participation and learning