



Shannon Boone  
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www.sboone.design

## UX/UI Designer & Web Developer

### Summary

- Twelve+ (12) years as a creative desktop publishing with editorial publishing, graphic design and web design and development.
- Knowledgeable and proficient in all aspects of layout production, print and graphic design processes and procedures, and user-centered design.
- Possess a broad skill set in the compilation and production of formal publications, creativity, typography, retouching, responsive web design, and UX lifecycle.
- Developed UX deliverables such as personas, information architecture, sitemaps and wireframes.
- Strong work ethic, organizational, written and verbal communication skills.
- Self motivated with the ability to effectively prioritize work and multi task concurrent assignments simultaneously as a major team member or independently.
- Outstanding first-rate manual dexterity skills in both Personal and Apple computer environments.
- Utilize Adobe Creative Suite (CS6), numerous MS applications, various graphic packages and internet tools to perform assigned tasks.
- Excellent attention to detail, good eyesight including visual acuity, depth perception and field of view color vision.
- Demonstrated ability to be highly focused while using artistic expertise and make on the fly decisions when necessary.
- Responsible work history with high regard to quality and efficiency of production. Able to perform new challenges and job responsibilities as needed.
- Process driven but flexible.
- Knowledge of Agile practices.
- Experienced in Section 508 web standards, and 508 document remediation.

### Work Experience

#### July 2016 - Present, UX Analyst/Designer

VersaTech Inc., Washington DC

- Develop user interface and experience to meet current and future application requirements to enhance system architecture diagrams as an authorized contract personnel for NHTSA (National Highway Traffic Safety Administration) projects
- Collaborate with software developers and participate in user interface reviews to ensure implementation meets design standards
- Research interaction design and technology trends to provide specific User Experience direction and solutions to complex problems
- Create graphics for VersaTech's Corporate social media platforms

#### May 2010 – Present, Design Director (Freelance)

Sesi Magazine, Washington DC

- Supervise and oversee the artistic design of layout, advertisements, graphs and photos of the quarterly magazine
- Coordinate with Editor of Chief on visual concepts
- Perform production and layout in graphic applications such as Adobe InDesign, Photoshop, and Illustrator
- Assemble final layout project to prepare layouts for printer
- Perform retouching on submitted photography
- Serve in an Apple computer environment

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### July 2014 - June 2016, IT Admin Web Developer

VersaTech Inc., Silver Springs MD

- Provided IT and Admin website support as an authorized contractor for a pilot project on a Joint Incentive Fund (JIF) between the Department of Defense (DoD) and the Department of Veterans Affairs (VA) through an unclassified information sharing serving called MAX.gov
- Assisted with providing inputs for weekly, quarterly, and final deliverables
- Created and maintain site maps, wireframes, and test pages
- Performed quality assurance, to ensure no grammatical errors or formatting errors
- Maintained and updated metadata
- Organized documents on the team's SharePoint site and created newly labeled folders to make finding documents easy and efficient
- Executed 508 compliance standards on web pages

### Aug 2012 - September 2014, Web Developer/Graphic Designer

VersaTech Inc., College Park MD

- Authorized contract position to carry out request, create entries on the Food and Drug Administrations Website, using a content management system on behalf of the Center of Food and Applied Nutrition
- Performed Quality Assurance, to ensure no grammatical errors or formatting errors
- Maintained and update metadata
- Executed 508 compliance standards on web pages
- Administered solutions for 508 document remediation on PDFs, and Microsoft Power Point documents
- Provided technical assistance to projects and proposal teams

### July 2006-Aug 2012, Production Associate/Designer

Platts, a McGraw-Hill Companies, Washington DC

- Developed the design and the finalized layout of daily publications, newsletters and graphic designs of numerous publication from rough drafts before submitting to printer service
- Assigned to assist with the supervision of the editor team, to ensure the quality, efficiency and the timely delivery of daily/weekly publications
- Meet production schedules and deadlines to complete projects in a timely and efficient manner with precision
- Interacted daily with senior editors in the United States and abroad to gather requirements and to provide customer service to meet their business needs
- Generated design and creation of charts, tables and graphics that accompany text for specific newsletters as determined by editorial needs
- Served in a Microsoft environment and utilize numerous graphic applications such as Adobe InDesign, Illustrator, Photoshop and Quark Xpress
- Created and performed quality assurance on various files for publications and newsletters
- Maintained template to use while ensuring layout accuracy and slashed production time in half
- Monitored automatic upload of newsletter to web site
- Created and proofed XML files from newsletters as needed
- Designed logos, advertisements, internal quarterly newsletters, and other special design projects
- Updated JavaScripts for InDesign scripts to fix styling issues or when changes are necessary

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Sept. 04- March 05, On site Production Specialist/Designer  
IKON, Dulles VA

- Daily functions included desktop publishing task
- Responsible for the print production, duplication, typesetting, oversized printing and mounting
- Manipulated graphic designs for color digital printing and black and white standard printing

Jan. 03-May 03, Graphic Design Intern  
Roundtable Creative Inc., Richmond VA

- Created and designed various projects such as logos, poster, direct mailers, and brochures
- Assisted with the production of printed materials
- Served in an Apple computer environment

#### Volunteer Work

March 05-May 06, Graphic Designer  
CHIME (Community Help in Music Education) a nonprofit, Washington, DC

- Designed brochures, posters, handouts
- Created logos to promote music education for the city's youth
- Served in an Apple computer environment

Dec. 05-May 06, Graphic Artist  
International Child Art Foundation, Washington, DC

- Collaborated and assisted Senior Graphic Designer
- Assisted with the layout, and design of Child Art magazine
- Assembled the maintenance and creation of web pages for companies' internet site with assistance from Web Designer

#### Education & Certifications

2017, Certified ScrumMaster (CSM)

2014-2016, Kent State University, Kent, OH  
Master of Science in Information Architecture and Knowledge Management  
(Concentration in User Experience Design)

1999-2003, Virginia State University, Petersburg, VA  
Bachelor of Fine Arts/ Visual Arts in Communication and Design

#### Technical Proficiency

UX/UI: Treejack, Chalkmark, OmniGraffle, InVision, Proto.io,  
Adobe Experience Design

Web Design: Adobe Dreamweaver, Flash, Fireworks, Accenture, MAX.gov

Graphic Design: Adobe Photoshop, Illustrator, Image Ready

Print Production: Quark XPress, Adobe InDesign, Acrobat, Microsoft Office

Internet Languages: HTML, XHTML, XML, CSS, JavaScript, Bootstrap

Platforms: Microsoft Windows, Mac OSX

508: Adobe Acrobat Professional, CommonLook PDF & Office, JAWS