SHANNON BOONE

SUMMARY

- Fourteen+ (14) years as a creative desktop publisher, graphic designer, and web designer & development, and user experience and user interface design.
- Knowledgeable and proficient in all aspects of layout production, print and visual design processes and procedures, and user-centered design approach and rapidly test and iterate your design
- Experienced in researching and designing for all user experiences when interacting with a digital product.
- Possess a broad skill set in compiling and producing formal publications, creativity, typography, retouching, responsive web design, and UX lifecycle.
- Develop UX deliverables such as personas, information architecture, sitemaps, and wireframe
- Strong work ethic and organizational, written, and verbal communication skills.
- Self-motivated with the ability to effectively prioritize work and multitask concurrent assignments simultaneously as a significant team member or independently.
- Outstanding, first-rate manual dexterity skills in both Personal and Apple computer environment
- To perform assigned tasks, utilize Adobe Creative Suite (CS6), numerous MS applications, various graphic packages, and internet tool
- Experienced in Agile development processes.
- Experienced in Section 508 web standards and 508 document remediation.

SKILLS

UX/UI · Axure · Adobe XD · Treejack ·

Chalkmark · OmniGraffle · InVision ·

Proto.io · Balsamiq · Figma

Web Design/Development · HTML · CSS ·

JavaScript · XML · XHTML ·

Adobe Dreamweaver · Accenture ·

MAX.gov · Webflow · Bootstrap ·

WordPress

UI/UX Practitioner, Professor, and Mentor

📞 301. 841. 5337   @ shannon@sboone.design   🔗 sboone.design
📍 Washington, DC

EXPERIENCE

Senior UX Analyst/Designer
06/2016 - Present
VersaTech Inc
Washington, DC

Develop user interface and experience to meet current and future application requirements for NHTSA (National Highway Traffic Safety Administration) projects as authorized contract personnel

- Collaborate with software developers and participate in user interface reviews to ensure implementation meets design standards
- Use qualitative design research techniques and technology trends to provide specific User Experience direction and solutions to complex problems
- Perform user testing and usability testing to help the team deliver software based on user's needs and support a human-centered experience in an agile environment
- Work directly with Business Analysts to synthesize data, develop workflows and interactive wireframes
- Design web interfaces and prototypes to a Angular web framework
- Develop personas, journey maps, and competitive analysis to improve the experience for users for other commercial projects
- Create graphics, update for VersaTech's Corporate website

IT Admin Web Developer
08/2014 - 06/2016
VersaTech Inc
Silver Spring, MD

Provided IT and Admin website support as an authorized contractor for a pilot project on a Joint Incentive Fund (JIF) between the Department of Defense (DoD) and the Department of Veterans Affairs (VA) through unclassified information sharing serving called MAX.gov

- Assisted with providing inputs for weekly, quarterly, and final deliverables
- Created and maintain site maps, wireframes, and test pages
- Performed quality assurance, to ensure no grammatical errors or formatting errors
- Maintained and updated metadata
- Organized documents on the team's SharePoint site and created newly labeled folders to make finding documents easy and efficient
- Designed and developed web pages using HTML and CSS as well as executed 508 compliance standards

Web Developer/Graphic Designer
08/2012 - 09/2014
VersaTech Inc
College Park, MD

Authorized contract position to carry out requests, create entries on the Food and Drug Administration's website, using a content management system on behalf of the Center of Food and Applied Nutrition

- Performed Quality Assurance, to ensure no grammatical or formatting errors
- Maintained and update metadata
- Designed and developed web pages using HTML and CSS as well as executed 508 compliance standards
- Administered solutions for 508 document remediation on PDFs, and Microsoft PowerPoint documents
- Provided technical assistance to projects and proposal teams

Production Associate/Designer
07/2006 - 08/2012
Platts
Washington, DC

Developed the design and the finalized layout of daily publications, newsletters, and graphic designs of numerous publications from rough drafts before submitting them to the printer service

- Assigned to assist with the supervision of the editor team, to ensure the quality, efficiency, and the timely delivery of daily/weekly publications
- Meet production schedules and deadlines to complete projects in a timely and efficient manner with precision
- Interacted daily with senior editors in the United States and abroad to gather requirements and provide customer service to meet their business needs
- Generated design and creation of charts, tables, and graphics that accompanied text for specific newsletters as determined by editorial needs
- Served in a Microsoft environment and utilized numerous graphic applications such as Adobe InDesign, Illustrator, Photoshop, and Quark Xpress
- Created and performed quality assurance on various files for publications and newsletters
- Maintained template to use while ensuring layout accuracy and slashed production time by half
- Monitored automatic upload of the newsletter to the website

ACADEMIC EXPERIENCE

UX/UI Subject–Matter Expert   01/2023 - 04/2023

iDesign   Remote

Collaborated with Learning Architects to design online courses to support instructors in implementing and developing accessible content in UX Design
- Established learning outcomes and alignment of content and assessment to those learning outcomes
- Created and developed professional modules related to incorporating accessibility into a UX curriculum
- Collaborated with Lead Learning Architect to create a slide deck and facilitation guide
- Identified relevant open educational resources, research-based learning content, and appropriate instructional methods for online delivery of content
- Worked with Lead Learning Architect and Project Managers to ensure all deadline dates were met throughout the course design and development process

Frontend Design for UX Designers Mentor (Freelance)   03/2021 - Present

CareerFoundry   Remote

Work with students on the specialization course, Freelance Frontend Design for UX Designers
- Review achievements via screencasts (video reviews)
- Respond to student submissions
- Conduct video calls that focus on career success, such as CV preparation, interview skills, portfolio preparation, etc
- Answer general student questions related to career advice

Adjunct Professor   08/2019 - Present

University of Maryland Global Campus   Remote/Hybrid

Deliver lectures to undergraduate students for the Digital Media and Web Technology department on topics such as digital media and society, User Experience, and Interface Design
- Prepare course materials such as syllabi, assignments, and class discussions
- Evaluate and grade students' classwork, assignments, and papers
- Frequently interact with students through online learning tools, Zoom lectures, or in-person lectures
- Provide feedback to students on possible improvements and performance

Youth Coding Instructor (Part-Time)   10/2016 - 05/2018

Generation Code   Vienna, VA

Instructed lessons and lectures in HTML, CSS, JavaScript, and Scratch classes to children ages 7-17
- Prepared materials and lessons to facilitate curriculum
- Challenged, engaged, and communicated with students to encourage their participation and learning